

KINGSWOOD TOWN COUNCIL

Meeting: Full Council

Date: 12th November 2024

Author: Town Clerk

Item for Consideration: Cigarette Litter Pilot Scheme

This report is to inform councillors of a scheme that SGC is piloting in Kingswood.

1.0 Introduction

1.1 Kingswood has been chosen to pilot a Keep Britain Tidy scheme that is hoped to reduce the number of cigarette butts that end up in the drains. The plan is to use Regent Street, Kingswood as a trial area for an intervention related to (mainly) cigarette litter being put down drains which then enters our water courses and in doing so raise awareness/education on the issue whilst also giving people another option to discard of their cigarette waste.

1.2 Environmental enforcement team at SGC started looking at the issue some time ago recognising that 68 in every 100 pieces of litter is cigarette litter and some of that goes down our drains. They started off with the strap line of “the ocean starts here” which we would stencil over our drains to highlight the topic and that was supported by a video we have done and the work of our Street Enforcement Officers. That then morphed when they were approached by KBT, who invited the council to take part in the use of their free resource as they had also been looking at the topic.

1.3 Regent Street (between Downend Road and Hanham Road) has been picked as the pilot area and we will be stencilling a minimum of 10 drains, putting up accompanying signs and using duck feet decals on the footpath leading to butt bins. The butt bins will have sand in them where smokers can safely discard their cigarette related litter which can then be collected by the Cleansing Operative using a small scoop. The butt bins came out as the top intervention when trialled by KBT.

1.4 The pilot will start on Monday 4th November for 2 weeks before evaluating any change. If they seem to work then we will be looking to roll it out to other High Street locations.

A presentation from SGC is also attached.